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LOCAL

# Reclaiming our Economic Power

Still waiting for the Feds to bail us out? Many feel that their help may be too little, too late. Join independent Sonoma County businesses, entrepreneurs, community leaders, elected officials and engaged citizens to chart a new course, build a durable local economy and take steps to reclaim our local economic power.

**THIS SUNDAY!**  
March 1st

Sunday Afternoon, March 1, 2009

## REDISCOVERING COOPERATIVES

### AN "OLD" BUSINESS MODEL FOR CHANGING TIMES

Historically, when investment capital dries up, entrepreneurs and communities have turned to cooperatives to meet their needs and keep local economies functioning. Learn about the resurgence of cooperatives and why experts see them as the business tool for our times. The program will include:

1. An overview of the Sonoma County GoLocal Co-op and GoLocal First Initiatives
2. A panel discussion with local cooperative enterprises
  - \* Alvarado Street Bakery
  - \* Community First Credit Union
  - \* Sonoma County Meat Buying Club
  - \* Frog Song Cohousing, and
  - \* The California Center for Cooperative Development in Davis.
3. Insights from Mondragon, the world's most successful cooperative community.
4. GoLocal Member Showcase - highlighting GoLocal members and partners.

Sunday 3-6pm  
March 1, 2009  
Glaser Center  
547 Mendocino  
Santa Rosa  
Guests: \$20  
Member/Partner: \$10

Thursday Evening, March 19, 2009

## LOCALIZATION: RETHINKING 'ECONOMIC DEVELOPMENT' LESSONS FROM BALLE (THE BUSINESS ALLIANCE FOR LOCAL LIVING ECONOMIES) & PROGRESS IN WILLITS

In a dynamic and swiftly changing global economic landscape, we may find the best solutions close to home. Learn about the principles of and opportunities in economic localization, import substitution and new thinking on community development.

Thursday 7-9pm  
March 19, 2009  
Global Legacy Center  
655 First Street  
Santa Rosa  
Guests: \$20  
Members: \$10

Friday Afternoon & Saturday, April 17-18, 2009

## SONOMA COUNTY LOCAL ECONOMIC SUMMIT RECLAIMING OUR LOCAL ECONOMIC POWER

with Michael Shuman, Rick Reed (invited), Tomorrow Makers and YOU

This one and a half day summit will be filled with opportunity, ideas and education on Economic Localization. The focus of the event will be on COLLABORATION and COOPERATION with the intention of supporting meaningful local jobs and a resilient and sustainable local economy. Together we will explore and innovate considering the 'whole' economic system including energy, food, water, health,

Friday 2-8pm  
and Sat 9am-7pm  
April 17-18, 2009  
Petaluma  
Community Center  
320 N. Mc Dowell  
Petaluma  
Guests: \$150  
Members: \$110



www.golocal.coop  
707-888-6105  
P.O. Box 5436,  
Santa Rosa, CA 95402



## EXPECTED OUTCOMES

By the end of our spring events, it is our intention that:

\* Our community is better **educated** about the opportunities in economic localization.

\* The word "local" becomes part of the public vocabulary and is frequently used in the **public dialog** about the economy.

\* There is more economic **support for our local businesses and locally made products** to help them thrive during these challenging times.

\* There is a higher level of **collaboration and cooperation** between groups and organizations working on localization issues.

\* We provide a **collective boost** to existing projects, efforts & ideas.

\* New **relationships and partnerships** are developed.

\* The **GoLocal Rewards Program** will be launched and begin to actively strengthen our local economy.

## SPONSORSHIP OPPORTUNITIES

- \$100      Printing & Promotion to 50 people
- \$250      1 "Big Idea" Presentation
- \$500      1 design crew member
- \$1,000    1 Big Name Presenter
- \$5,000    Nourishment
- \$10,000   Summit Underwriter
- Other Amount: \_\_\_\_\_
- For: \_\_\_\_\_

*Please make payment to Sonoma County GoLocal Cooperative*

## IN-KIND DONATIONS

- Food \_\_\_\_\_
- Beverages \_\_\_\_\_
- Catering \_\_\_\_\_
- Printing \_\_\_\_\_
- Paper & Art Materials \_\_\_\_\_
- Event Volunteer \_\_\_\_\_
- Ad space \_\_\_\_\_
- Email blast to your people \_\_\_\_\_
- Documentarians \_\_\_\_\_
- Artist \_\_\_\_\_
- Music \_\_\_\_\_
- Other : \_\_\_\_\_
- Other : \_\_\_\_\_

## CONTACT INFO

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