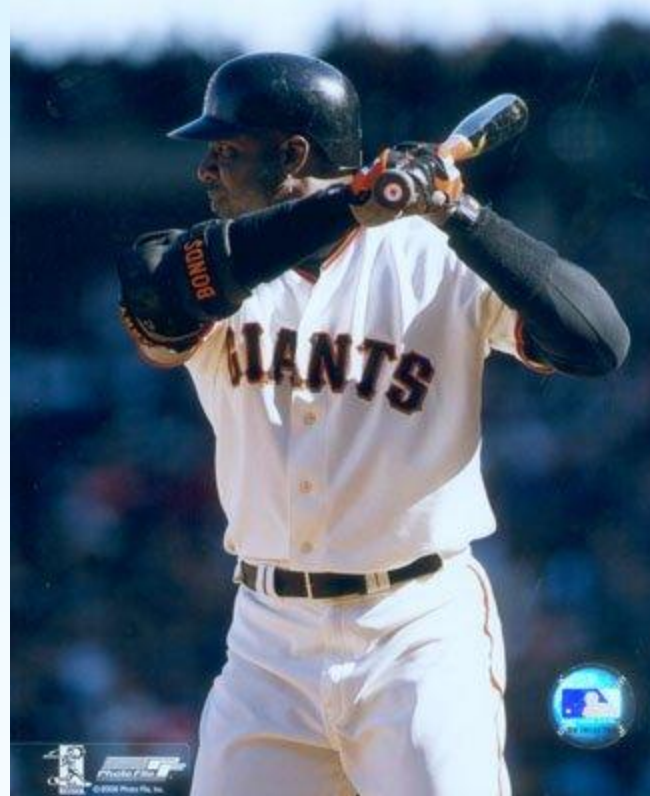


# Home-Run Policies for Sonoma



# Policy #1

## Smart Planning



### State of City Report

- \* Leakages
- \* Asset Inventory
- \* Business Inventory
- \* TBL Performance
- \* Start-up Success

# Policy #2: Smart Growth

- **Revamp Zoning**
- **Home Business Law**
- **Commercial Land Trust**
- **Neighborhood Schools**



# Policy #3: Smart Regulation



**ROSS**  
DRESS FOR LESS

**BED BATH &  
BEYOND**



*Michaels*

Where Creativity Happens™

**OfficeMax**

**Walmart**

Save money. Live better.



**Marshalls.**

**BARNES & NOBLE**

BOOKSELLERS

# Policy #4: Smart Taxes

- **George Taxes**
- **Income & Wealth Taxes**
- **Green Taxes**

## **A Gedanke Experiment:**

**U.S. Energy Consumption = 100 “Quads”**

**U.S. Tax Collections = \$3 Trillion**

**Tax Needed: \$3/100,000 BTUs**

**\$2.50/gallon gasoline**

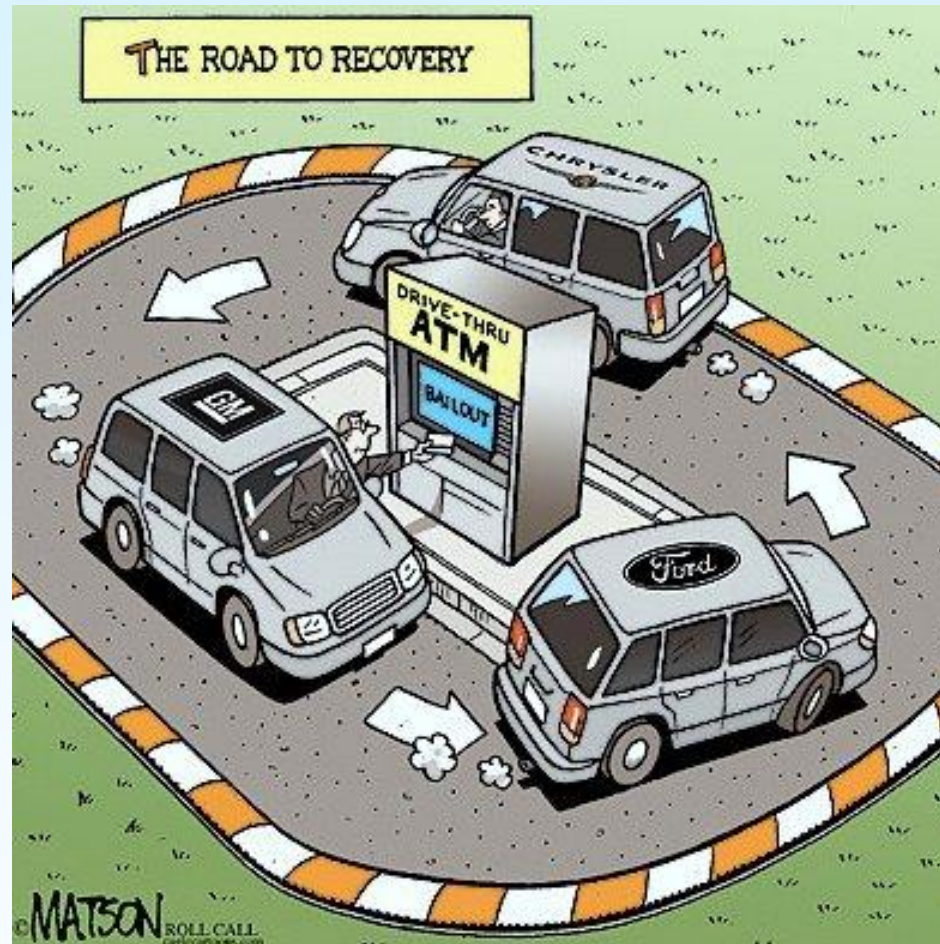
# Policy #5

## Smart Procurement

- **Local Preferences**
  - 25 US Cities
  - Challenges
- **Multiplier Based**
  - Calculate Tax Bens
  - Advantages



# Policy #6: Smart Subsidies



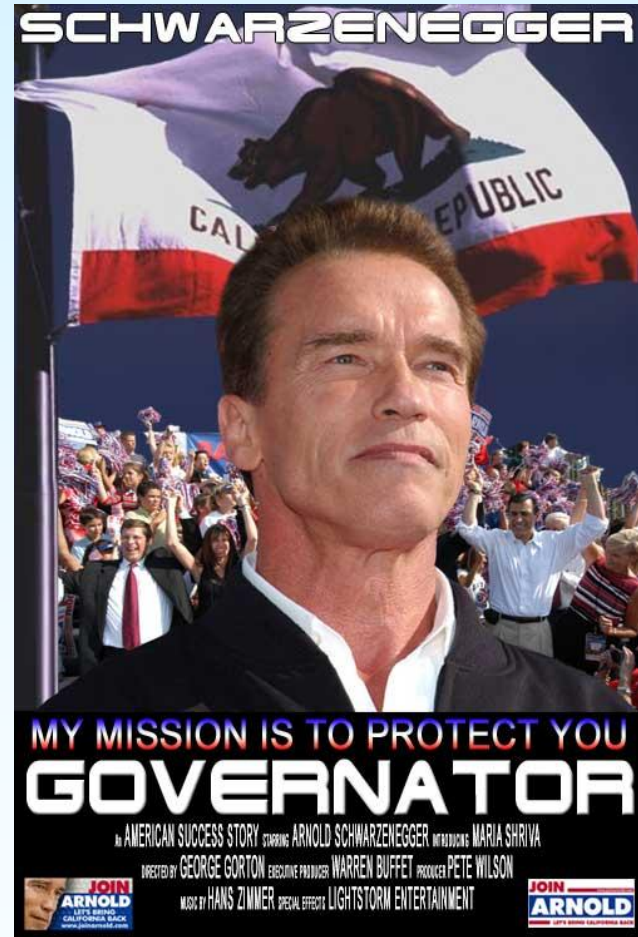
# Policy #7: Smart Investment

- **Local Banking**
- **County Bonds**
- **County Exchanges**



# Policy #8: Smart Advocacy

- Financial Reform
- Green Taxes



# What Next?



# For More Information:

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