

Sonoma Mountain Village

History

- Hugh Coddling started building houses in Santa Rosa in the 1930's.
- Built shopping centers to give the residents of his housing developments a place to shop.
 - Town and Country
 - Montgomery Village
- Started one of the first Mixed-Use developments in Santa Rosa
 - Office on top of retail

Montgomery Village



Sonoma Mountain Village/ Former Agilent Campus

- Great corporate citizen and great asset to community
- Was largest Rohnert Park employer with approximately 3000 jobs
- Plans to develop site to accommodate 6000 employees
- Large scale manufacturer providing good jobs
- Majority of these manufacturing jobs were moved off-shore.
- What's next?



5/20/2005

Codding Enterprises

5



5/20/2005

Codding Enterprises

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**We must first address the
future of Sonoma County**

We know that Sonoma County is a great place to live

- Incomparable natural beauty
- Great weather
- Long history of attracting creative and innovative individuals such as:
 - Charles Schulz
 - Don Green
 - Luther Burbank
 - Jack London



Issues for Sonoma County

- Job / Employment Growth

- Lack of Affordable Housing



- Traffic

- Education



- Maintaining and improving our environment

Sonoma County Industry

- Transition
- Telecom industry expanded dramatically in the 1990's
- Wine industry continues to grow
- Healthcare is booming
 - TriVascular
 - Medtronics
- Emerging industries such as Alternative energy and Aerospace
 - Sonoma Design Group / L-3
- Knowledge based Industry
- Importance of education



Sonoma County Future of Jobs

- Value Added – Require higher levels of education
- Smaller / Entrepreneurial enterprises
- Existing Industries:
 - Wine/Tourism
 - High-Tech
 - Medical
- New Industries:
 - Sustainable Resources - Incubator



Sonoma Mountain Village

A place where people can

- Work
- Live
- Shop
- Recreate
- Play

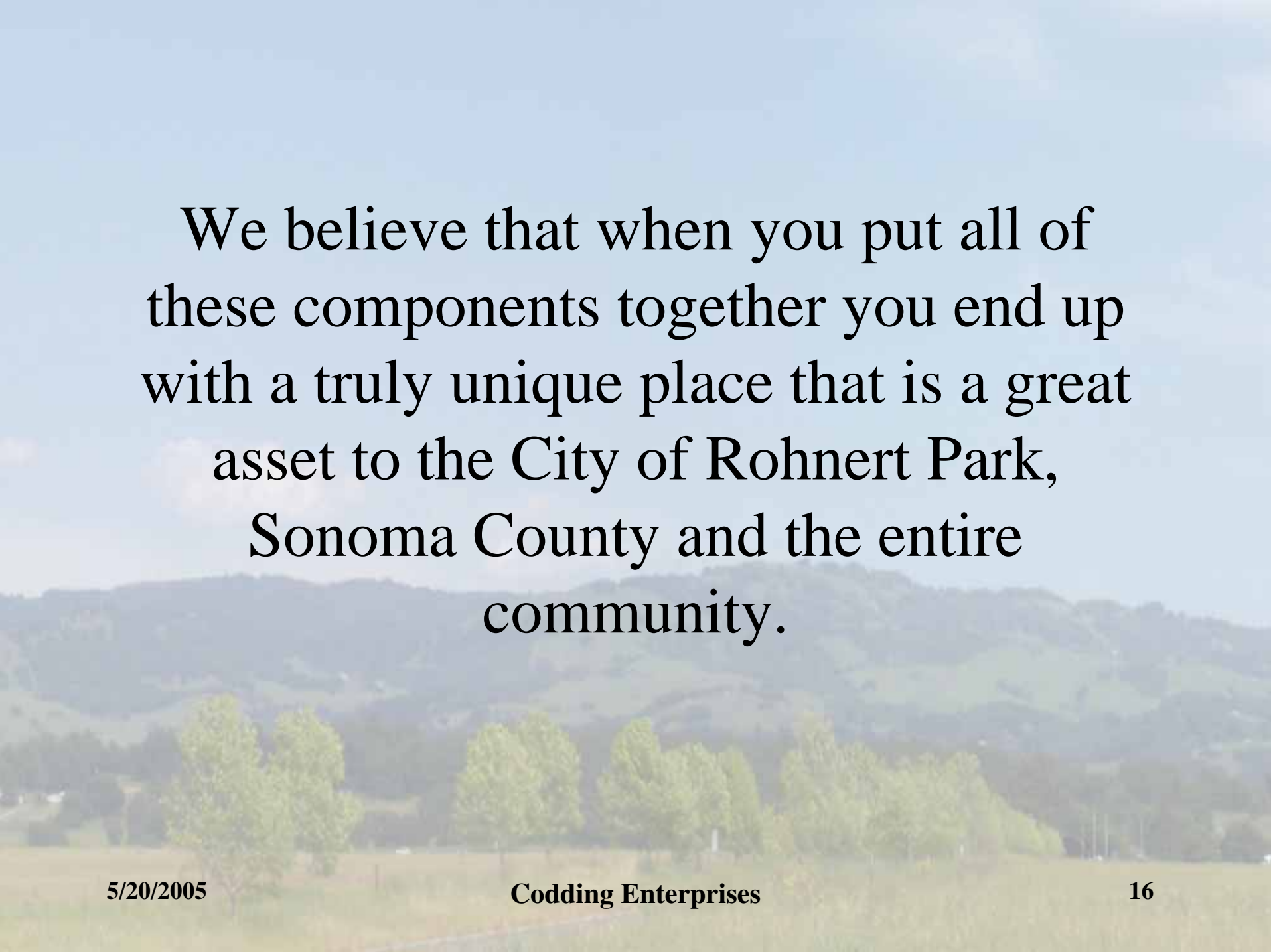




Everything is a short walk from your home and place of work

- Coffee shop
- Dry Cleaners
- Post Office
- Restaurants
- Theatre
- Doctors/Dentists
- Hair Salon
- Soccer Field
- Gym
- Supermarket





We believe that when you put all of these components together you end up with a truly unique place that is a great asset to the City of Rohnert Park, Sonoma County and the entire community.