

# Regional Planning and SMART

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Smart Growth Symposium V  
October 14, 2009

Presented By:

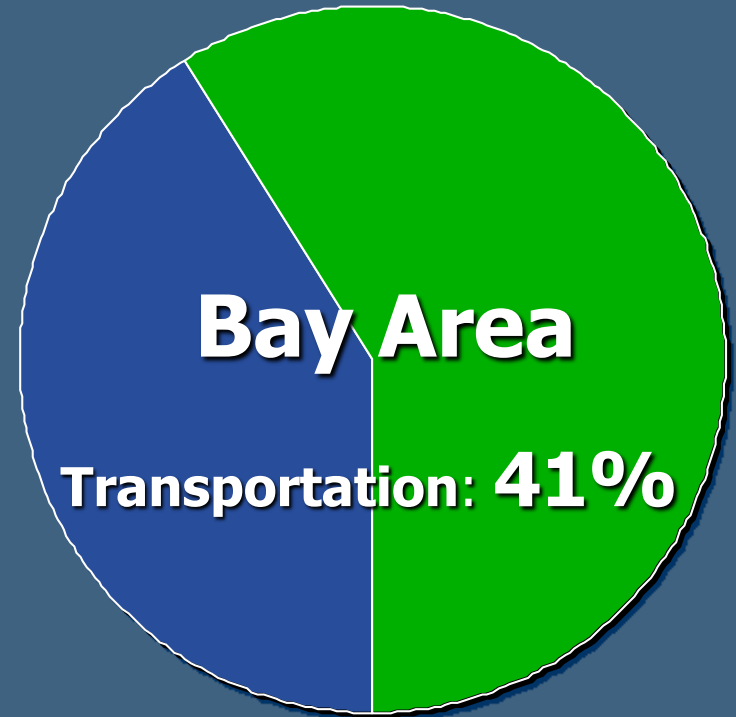
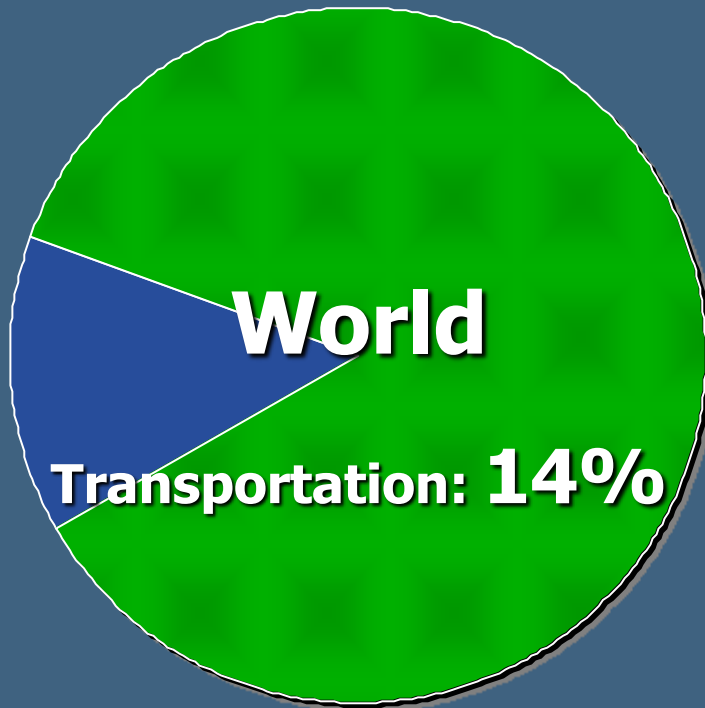
Doug Johnson, Metropolitan Transportation Commission

Kenneth Kirkey, Association of Bay Area Governments

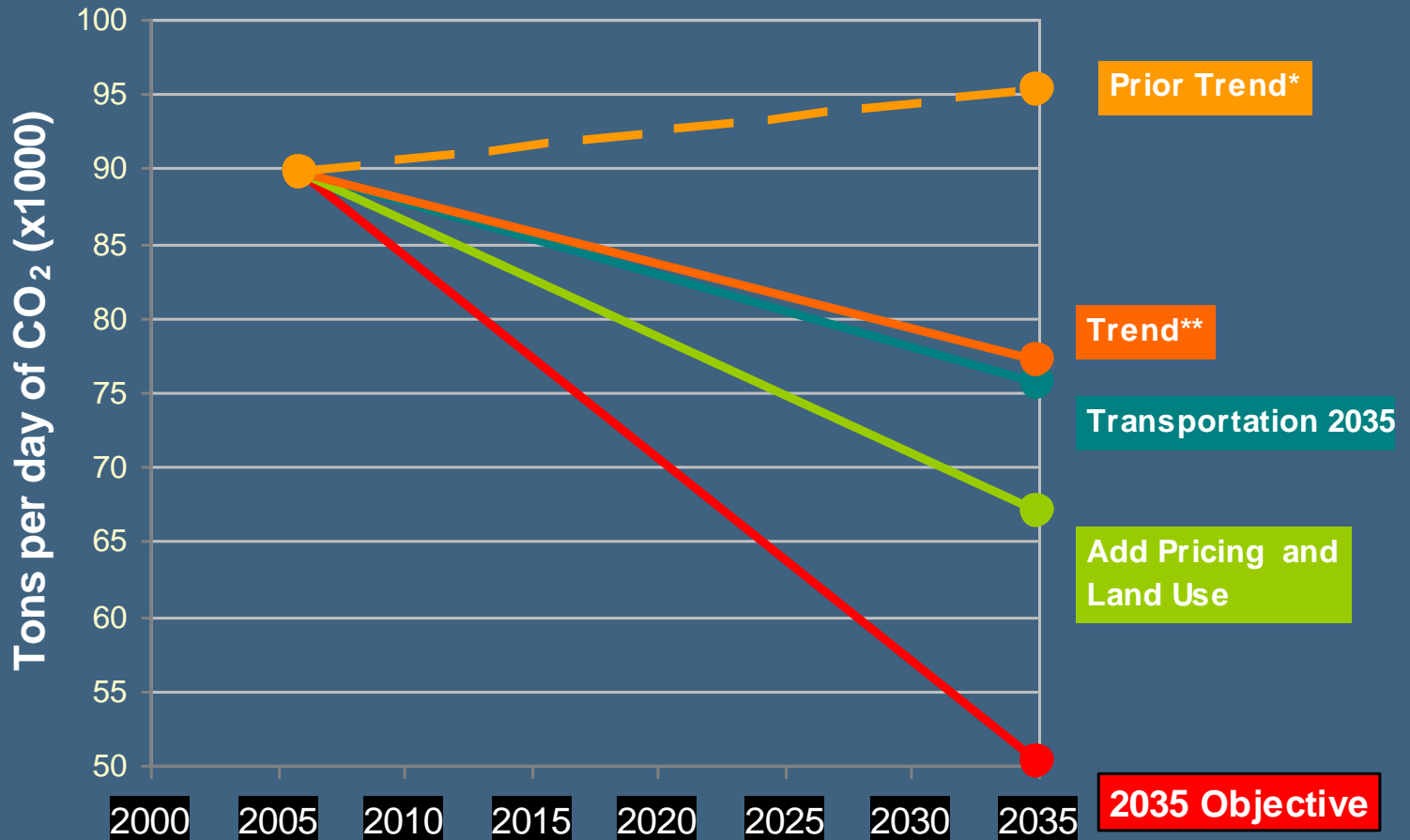
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# Transportation is Critical

## Green House Gases Compared



# Transportation 2035 Goal: Reduce CO<sub>2</sub> 40% below 1990 levels



\* Assumes lower fuel economy

\*\* Assumes higher fuel economy

# The Bay Area's Transit Expansion Resolution 3434

-  Existing Rail
-  Proposed Rail
-  New Ferry



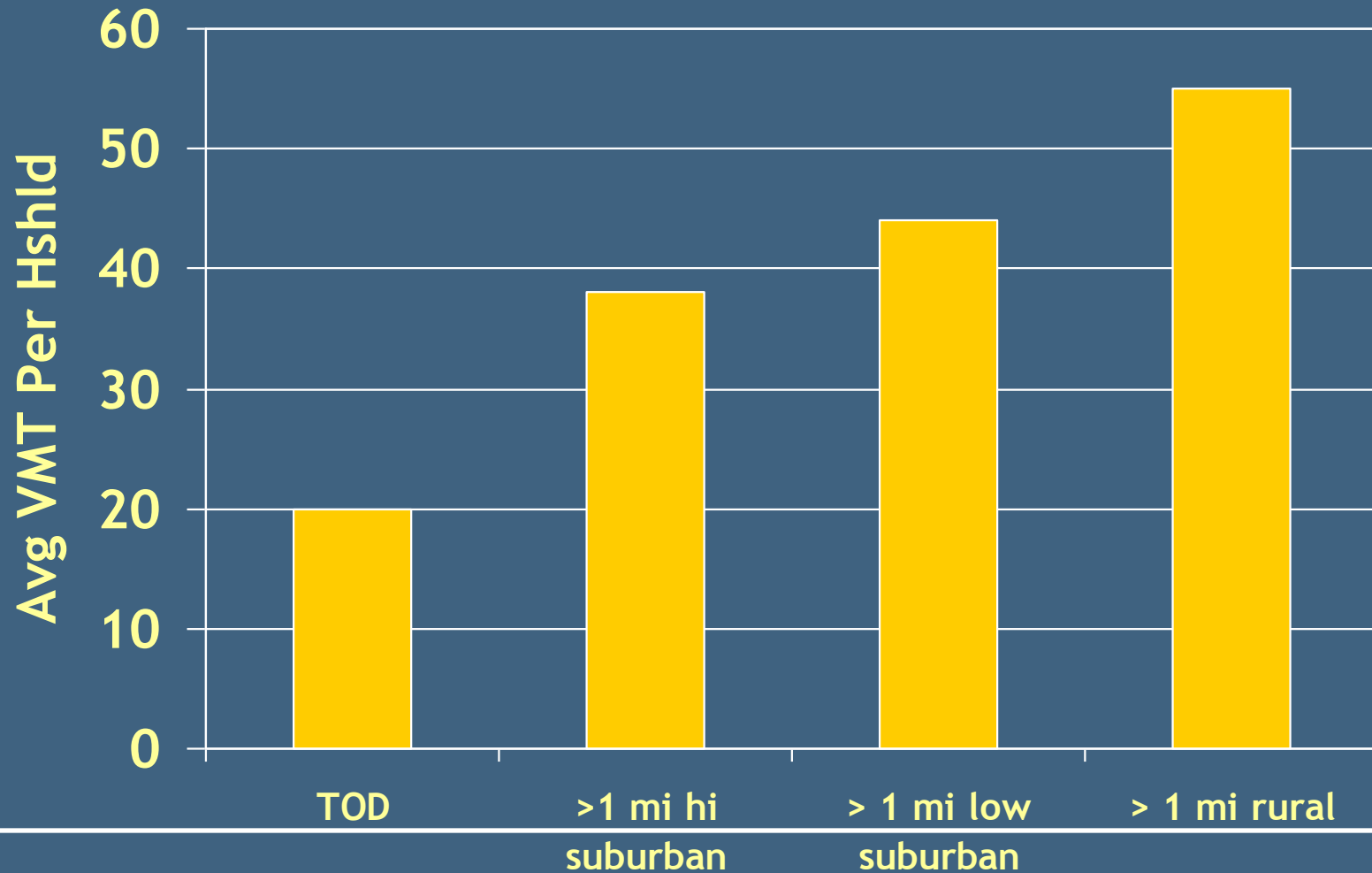
# MTC's TOD Policy

*Land Use Must Support New Transit Investments*

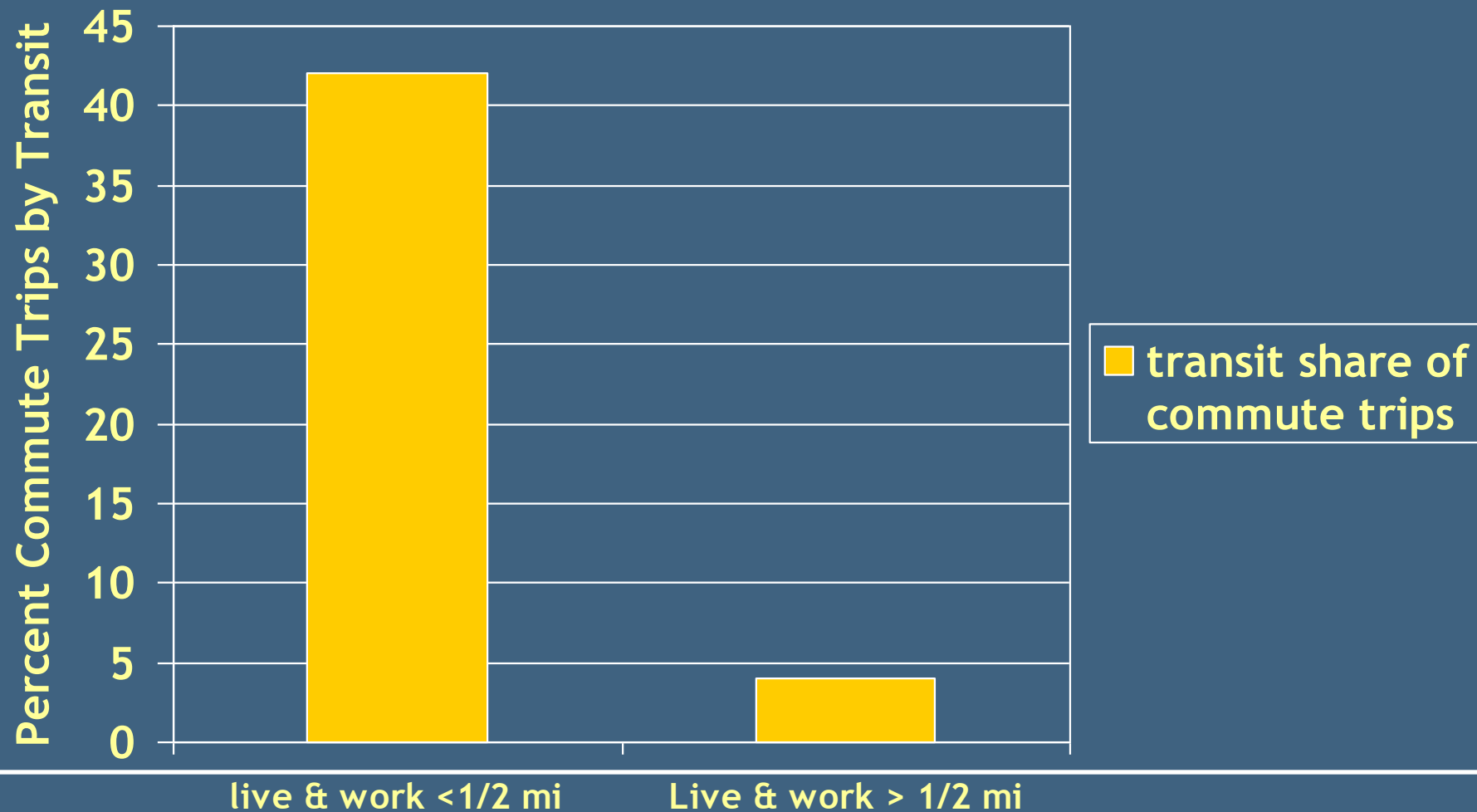
	<b>BART</b>	<b>Light Rail</b>	<b>BRT</b>	<b>Commuter Rail</b>	<b>Ferry</b>
<b>Housing Units within half-mile of station</b>	<b>3,850</b>	<b>3,300</b>	<b>2,750</b>	<b>2,200</b>	<b>2,500</b>

**Affordable Housing Units = 50% Bonus**

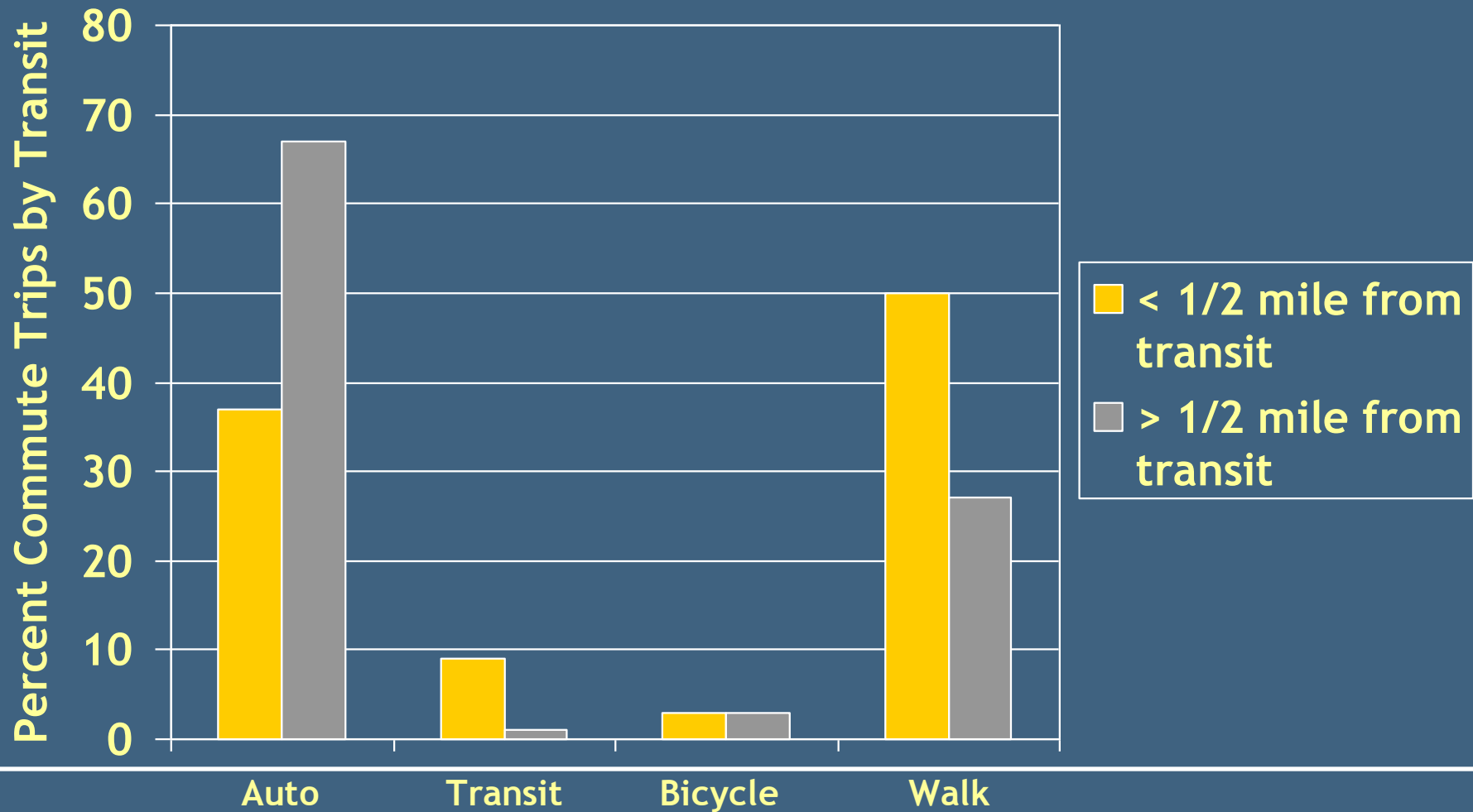
# Bay Area TOD: Less Driving



# Transit Share by Work & Home Location



# Mode Shares for Short Trips



HIP & TLC Project

# Downtown Petaluma Riverwalk Apartments

A 81-unit affordable housing complex next to the Petaluma River, bus lines and future commuter rail in downtown Petaluma

TLC Grant:  
\$624,000



## TLC Capital Project

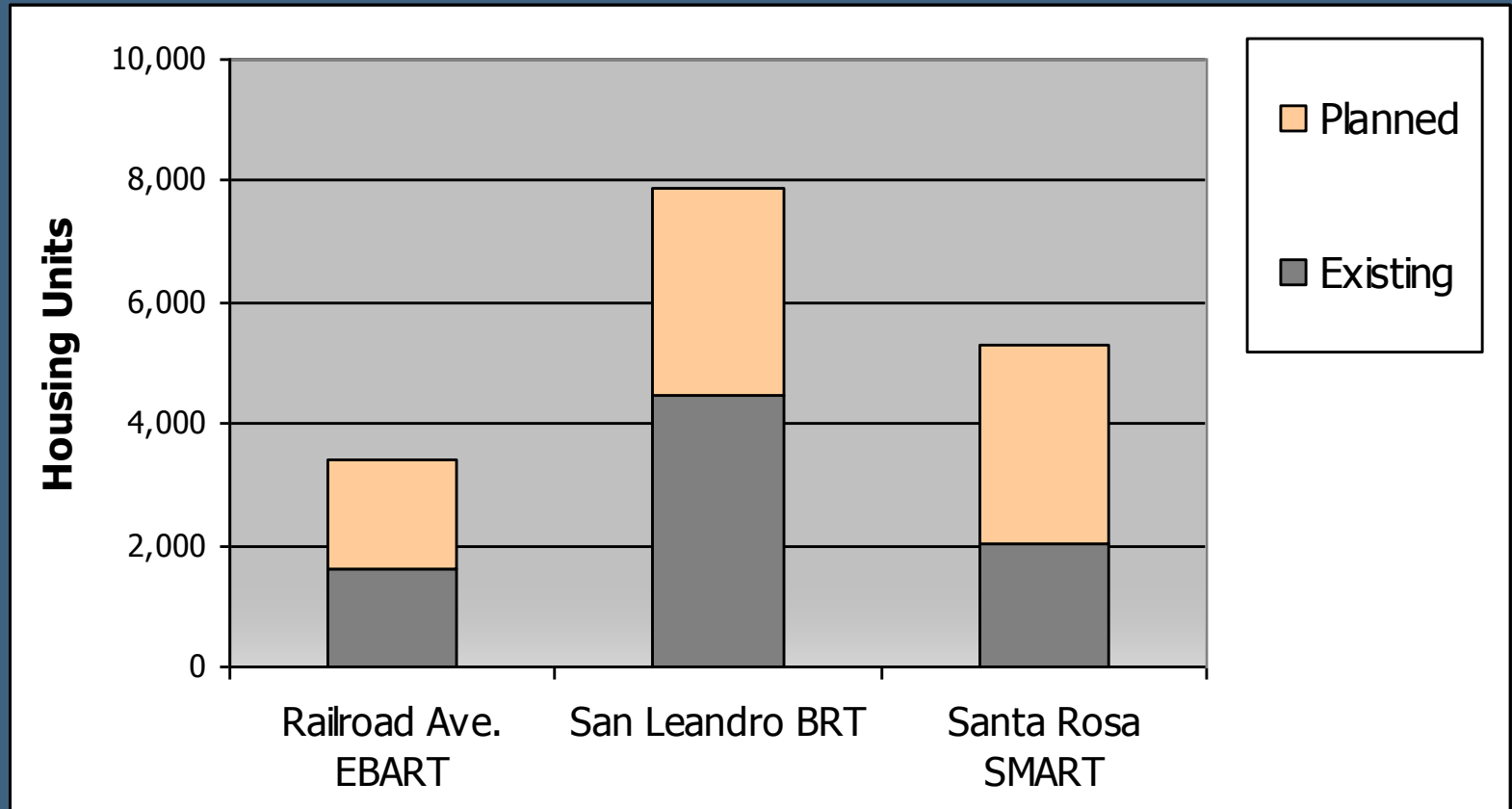
# Santa Rosa Downtown Pedestrian Linkages

Newly established pedestrian connections between east and west sides of downtown Santa Rosa, historic Railroad Square, social service centers and future Food/Wine Marketplace

**Capital Grants:  
\$900,000**



# Station Area Planning Program



Assisting local gov'ts to upzone around new transit corridors

# FOCUS Overview

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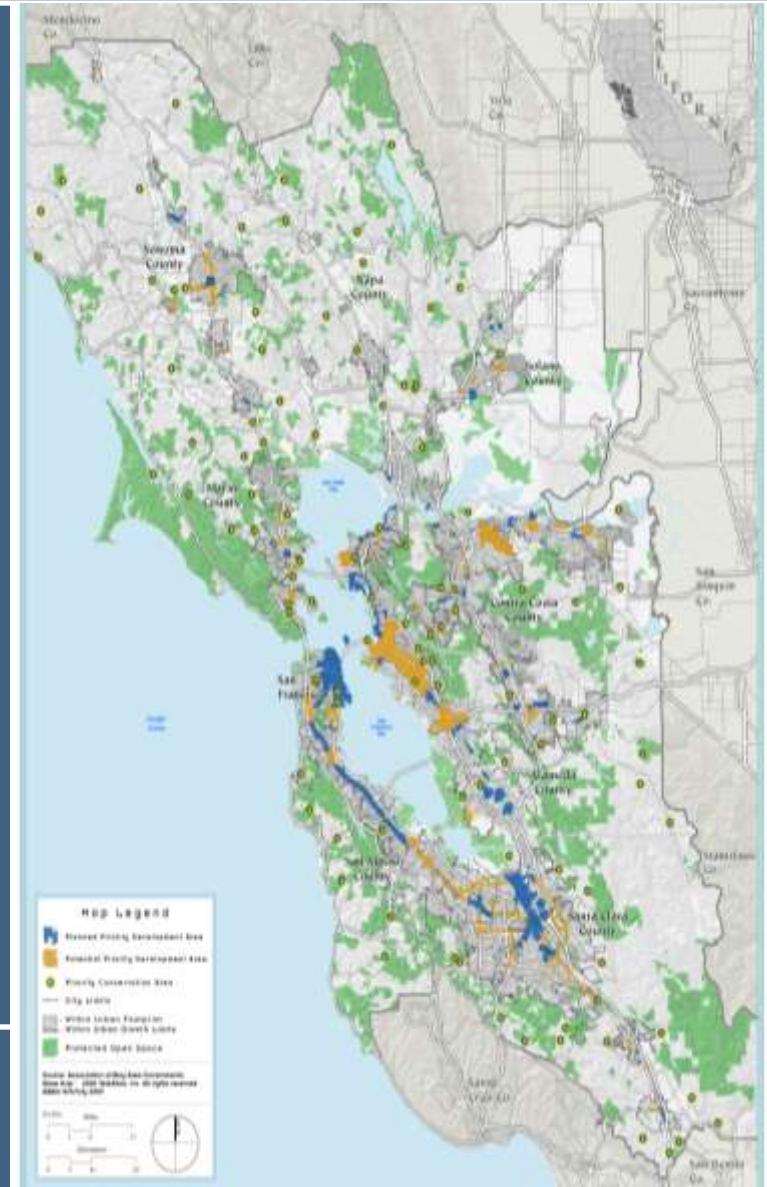
- Regional blueprint plan for the San Francisco Bay Area
  - Focus growth in areas suitable for development (priority development areas)
  - Protect areas important for conservation and preservation (priority conservation areas)
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# Focused Growth Criteria

- Priority Development Areas
  - within an existing community
  - near existing or planned fixed transit or served by comparable bus service
  - is planned or is planning for more housing
- Priority Conservation Areas
  - regionally significant
  - local consensus
  - urgency for protection

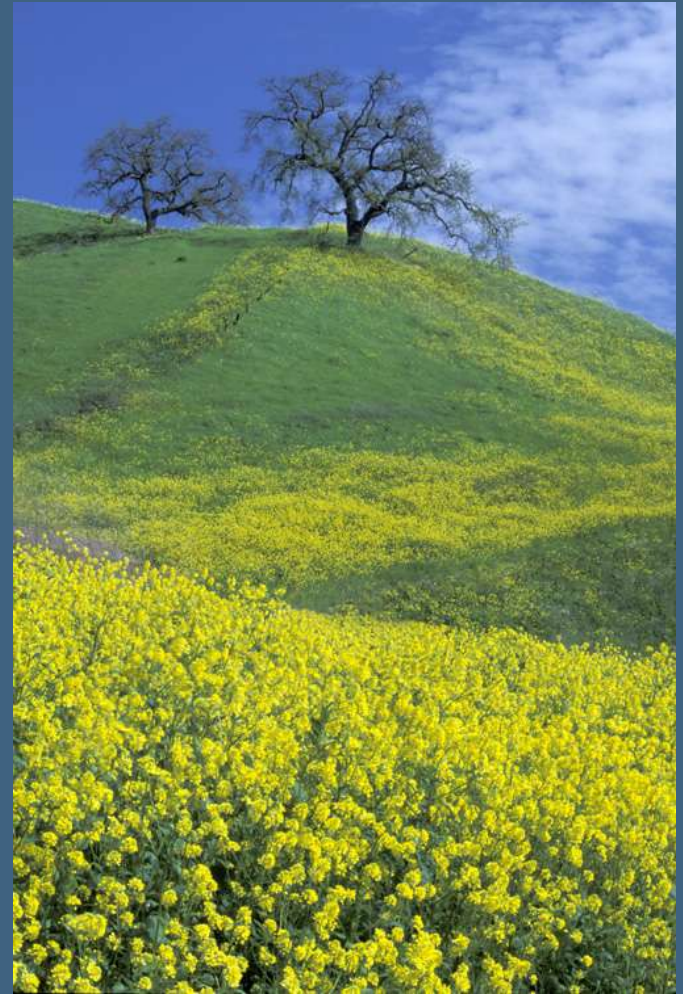
# Priority Development Areas

- Over 60 local governments have designated ~120 PDAs
- Can accommodate 50% of the Bay Area's projected housing growth on 3% of the region's land area



# Priority Conservation Areas

- 98 areas adopted in 2008
- Near-term land conservation opportunities
- Encompass a variety of conservation values (farmland, habitat, etc.)



# Online Showcase of Areas



[www.bayareavision.org/pda](http://www.bayareavision.org/pda)



[www.bayareavision.org/pca](http://www.bayareavision.org/pca)

# Financial & Technical Assistance

## Planning Grants

\$22M over 3-4 yrs

20 grants awarded  
in 2008

\$2.5M reserved for  
SMART corridor

## Capital Grants

TLC: \$30 mil per  
year\*

Props 1C & 84

Other grant  
opportunities

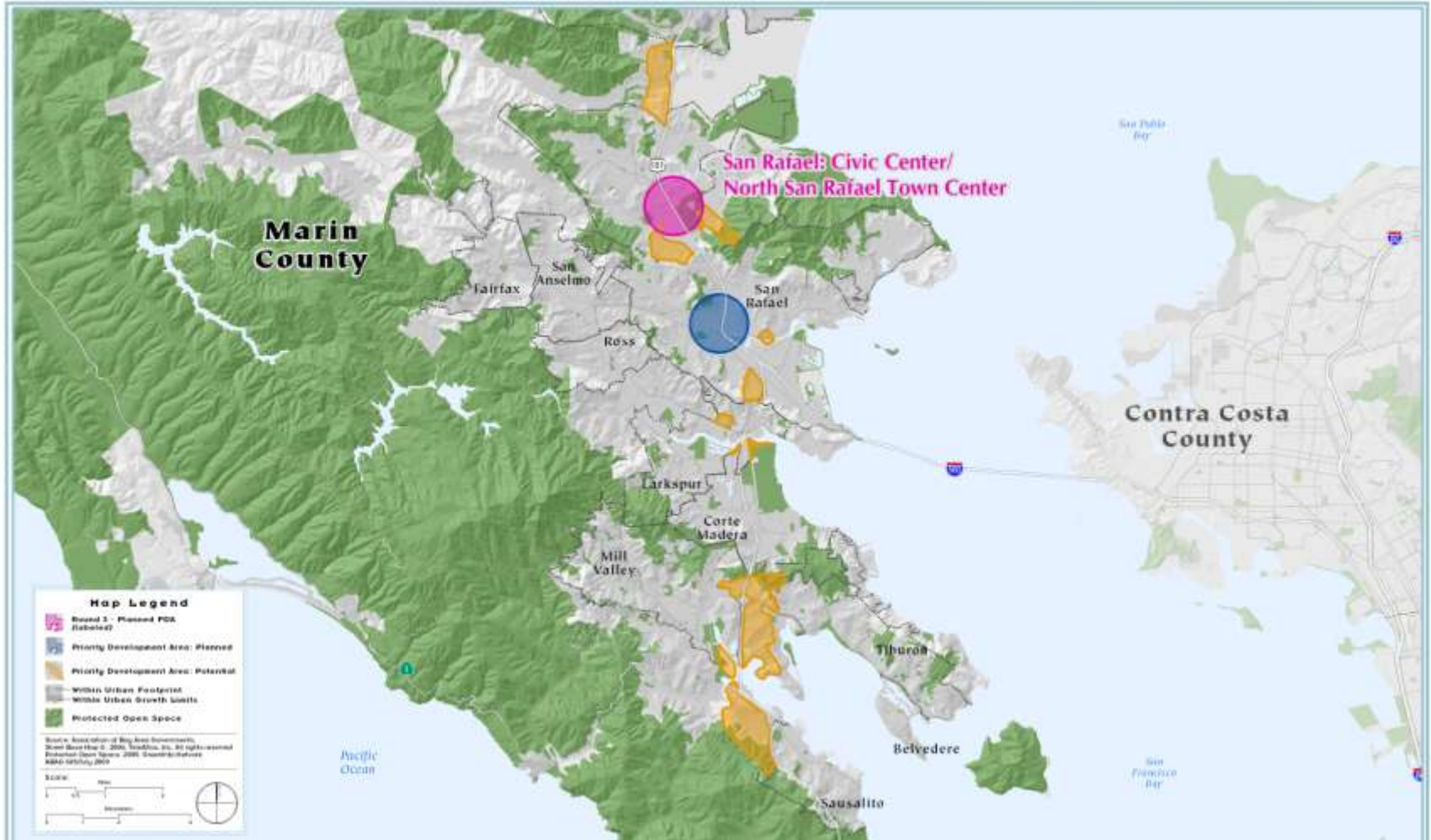
## Technical Assistance

Applications  
accepted beginning  
Sept. 1, 2009

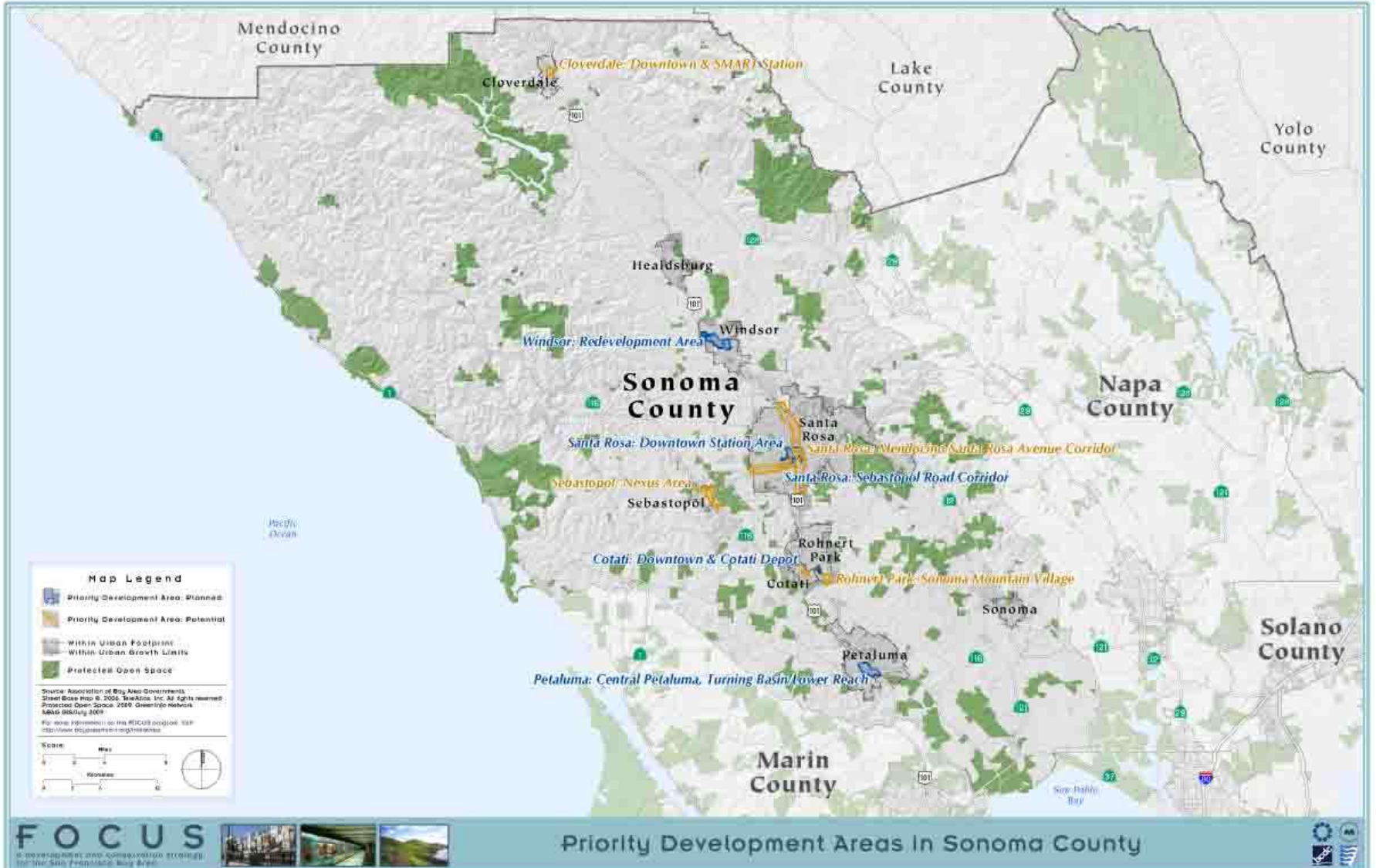
\$525,000 available

- Santa Rosa awarded \$11.4M  
from Prop. 1C Infill Infrastructure  
Grant Program

# Marin County PDAs



# Sonoma County PDAs



# What's Next?

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- PDA Assessment
  - Station Area Planning Grant Awards
  - TLC Call for Projects
  - New Funding Opportunities
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