



OCTOBER 14, 2009

**BUILDING
LIVABLE
COMMUNITIES
ALONG THE
SMART CORRIDOR**

**SMART GROWTH
SYMPOSIUM V**

PRESENTED BY



Sheraton Sonoma County | 745 Baywood Drive, Petaluma
Registration & Continental Breakfast: 7:30am—8am
Program: 8am—12:15pm

The Leadership Institute for Ecology and the Economy will hold its fifth Smart Growth Symposium titled Building Livable Communities along the SMART Corridor this October in Petaluma. The launch of the SMART train service in 2014 will create a new market incentive for city centered development around rail stations along the SMART corridor. This form of development, often referred to as Transit Oriented Development (TOD), has demonstrated economic, environmental and community benefits when done well. From an economic perspective, having an alternative to the freeway will help retain and attract employees, reduce commute costs, and make the North Bay a more attractive place for businesses to locate.

Join business, community and government leaders from across the North Bay for an engaging and informative symposium on what it will take to attract new businesses and build thriving communities along the SMART corridor.

UPDATE ON THE SMART SYSTEM—Charles McGlashan, Marin County Supervisor and Chair of SMART District Board of Directors

REGIONAL PLANNING AND SMART—Kenneth Kirkey, Planning Director, Association of Bay Area Governments; **Doug Johnson**, Senior Planner, Metropolitan Transportation Commission

TRANSIT ORIENTED DEVELOPMENT CASE STUDIES IN THE BAY AREA—Speaker to be announced

STATION AREA PLANNING ALONG THE SMART CORRIDOR—Wayne Goldberg, former Director of Advance Planning, City of Santa Rosa; **Bob Brown**, Director, Community Development Department, City of San Rafael; **Carol Russell**, Councilmember, City of Cloverdale

MOVING BEYOND A PLAN: A PANEL DISCUSSION ON WHAT IT WILL TAKE TO SUCCESSFULLY IMPLEMENT TOD'S ALONG THE SMART CORRIDOR—Russ Colombo, President and CEO, Bank of Marin; **John Stewart**, Chairman, the John Stewart Company; **Jeremy Madsen**, Executive Director, Greenbelt Alliance

YES, I want to attend Building Livable Communities along the SMART Corridor!

To register and pay online via our secure server using PayPal, go to <http://livablecommunities.eventbrite.com>
To register and pay via check, please complete and return this form with your check to 555 5th Street, Suite 300A, Santa Rosa, CA 95401.

- Enclosed is my check for \$35 per person, for advance registration by October 7.
- Enclosed is my check for \$240 for a discounted table of eight tickets, for advance registration by October 7.
- Enclosed is my check for \$45 per person, for late registration AFTER October 7.

Please make checks payable to: Leadership Institute for Ecology and the Economy.

Print Name(s) 1) _____ 2) _____

Company/Organization Name _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

For more information, contact the Leadership Institute for Ecology and the Economy at 707-578-9133 or visit our web site at www.ecoleader.org.