



Leadership Training for a Sustainable Future Class of 2010-2011

PROGRAM DESCRIPTION

The Leadership Training for a Sustainable Future meets one full day a month for nine months and is designed to educate current and future leaders about sustainability. This course teaches participants an interdisciplinary approach to identify and prioritize ecological, economic, and social equity interests when creating public policies that will help to assure optimum quality of life for future generations. The classes provide a far reaching and comprehensive curriculum about sustainability issues, government structure, local public policy and other related topics. To achieve course goals the training features presentations by national, regional and local experts, panel discussions, field trips, homework assignments and a group leadership project. Each student also receives an extensive information binder. Students enrolled in the program receive the resources they need to become more effective policy-makers and community leaders.

SELECTION CRITERIA AND PROCESS

Selection for the Leadership Training for a Sustainable Future is based on the following criteria:

- Potential for serving in community leadership positions
- Potential for influencing public policy on key issues
- Ability to inspire others to work for community change
- Demonstrated leadership in employment or community involvement
- Commitment to personal and professional leadership growth

Applicants will be selected based on the information provided in your application. After an initial screening 50 applicants will be chosen to participate in a 15-20 minute mandatory interview. Because of the limited class size (35-38), it may not be possible to include all applicants who are qualified.

To apply to the program, fill out the application form and click on the EMAIL button at the top of the page. This will open an email with the application as an automatic attachment and send to suziorear@ecoleader.org Please note; the new version of Adobe may not allow you to save a copy of the form so please print one for your records! Alternatively you can print the form and mail it to: 555 5th St. Suite 300A, Santa Rosa CA 95401, or fax to (707) 578-9134. You will only be able to type in the space available so if you require more room please send as a word attachment and designate which question you are answering.

APPLICATION TIMELINE

Application Deadline 5:00 PM, Friday April 9, 2010

Applicant Interviews: Wednesday, April 28, 2010
Thursday, April 29, 2010
Friday, April 30, 2010

Selection Notification: End of May 2010

PARTICIPATION AGREEMENT

Successful completion of the program includes mandatory attendance at:

1. The opening Class Retreat on Friday, August 20, 2010.
2. At least 7 of the 9 one-day sessions, held from 8:45 am to 5:30 pm on the first Friday of each month. See full class schedule below. Participation during class days will be measured in ½ day increments.
3. The year-end evening Graduation Ceremony to be held in May 2011.

Participants are also expected to:

1. Allocate 6 to 8 additional hours per month toward reading the resource materials, doing homework assignments, and participating in a class leadership project. Actual time commitments may vary from month to month.
2. Bring a bag lunch to all class days and participate in lunch time community building activities.
3. Adequately prepare for comfortable participation in outdoor walking tours at most class days.
4. Subscribe to a private email group for class-related communications.
5. Help plan and coordinate the student-directed graduation ceremony.

CLASS OF 2010-2011 SCHEDULE

(This year's class days will be held on the first Friday of each month.)

Class Retreat	August 20, 2010
Day 1 – Principles of Sustainability	September 3, 2010
Day 2 – Food Systems	October 1, 2010
Day 3 – Energy and Waste Management	November 5, 2010
Day 4 – Water Sources and Uses	December 3, 2010
Day 5 – Health and Education	January 7, 2011
Day 6 – Business and Economy	February 4, 2011
Day 7 – Smart Development: Community Planning for Social Equity	March 4, 2011
Day 8 – Smart Development: Transportation and Land Use	April 1, 2011
Day 9 – Leadership for Sustainable Communities	May 6, 2011
Graduation Ceremony (evening)	May 20, 2011 (tentative)

PROGRAM TUITION:

The Leadership Institute for Ecology and the Economy exists to bring sustainability leadership training to current and/or up and coming leaders. The cost to deliver the **Leadership Training for a Sustainable Future** program is \$2,000/person. Through the dedicated efforts of our stakeholders, we secure sponsorships, grants, donations and Leadership Institute Fellow contributions to offset the cost of the program and enable us to offer tuition assistance to a limited number of applicants. Therefore, the tuition for the **Leadership Training for a Sustainable Future** program fee is \$1,750. The tuition includes resource materials and field trip transportation.

While we request that each student pay the full tuition (\$1,750), no qualified applicant will be turned away due to lack of funds. Tuition may be paid in an installment plan by the applicant or by the applicant's employer/sponsor. Limited tuition assistance funds are available to qualified applicants who demonstrate financial hardship. Applicants who need tuition assistance should: submit an application and, once accepted, request information regarding tuition assistance.



INSPIRING LEADERS *for* SUSTAINABLE COMMUNITIES

Leadership Training for a Sustainable Future

SAMPLE CURRICULUM

Day 1 – Principles of Sustainability

- Introduction to the 3 “E”s of sustainability
- Ecological and carbon footprints
- Natural Step and 1 Planet Principles
- Tour of a sustainable community

Day 2 – Food Systems

- The 3 “E”s of sustainable food systems
- Social equity in Sonoma County’s food system
- Economics of eating sustainably
- Leadership in regional food policies
- Tour of local sustainable farming

Day 3 – Ecosystem Services I: Energy and Waste Management

- Energy policy and climate change
- Peak Oil and renewable energy sources
- GHG emissions reduction in Sonoma County
- Waste management and recycling in Sonoma County
- Tour of a material processing plant

Day 4 – Ecosystem Services II: Water Sources and Uses

- Local water challenges & solutions
- Ecosystems and watersheds of the North Coast
- Wastewater management issues
- Tour of a local water treatment plant

Day 5 – Health and Education

- K-12 Education and a sustainable future
- Youth voices for equity and sustainability
- Local health care equity & effectiveness
- Engaging stakeholders for success

Day 6 – Business and Economy

- State of our local economy
- Socio-economic challenges & solutions – asset building & living wage
- Emerging business models
- Leadership for sustainable bus. & econ.
- Tour of a local Green Business

Day 7 – Smart Development: Community Planning for Social Equity

- Roseland redevelopment and annexation
- Affordable housing and community design
- Inclusionary zoning and jobs/housing linkage
- CBAs and CIRs
- Planning for equity in transportation
- Tour of Bayer Farm in Roseland

Day 8 – Smart Development: Transportation and Land Use

- Legal basis for transportation & land use planning
- Planning policies: general plans, EIRs, zoning
- Livable, walkable, transit oriented communities
- AB 32 and SB 375
- Local transit challenges & solutions
- Tour of a mixed-used downtown

Day 9 – Leadership for Sustainable Communities

- Leadership for a new era
- Connecting the 3 “E”s of the Program
- Reflections on Lessons Learned
- Class leadership project presentations
- Tour & presentation of intentional community

SAMPLE SPEAKER LIST

- Marcus Benedetti, President Clover Stornetta Farms
- Ben Boyce, Coordinator, Sonoma County Living Wage Coalition
- Dave Brennan, Regional Climate Protection Coordinator
- Susan Briski, Principal & Founder, Sustainable Progress Consulting
- Denise Cadman, Natural Resource Specialist, City of Santa Rosa
- Bob Cannard, Owner, Cannard Farms
- Ellie Cohen, Executive Director, Point Reyes Bird Observatory
- Stuart Cohen, Executive Director, TransForm
- Michael Dimock, Executive Director, Roots of Change
- Brock Dolman, Water Institute Director, Occidental Arts and Ecology Center
- Noreen Evans, California State Assemblymember
- Lois Fisher, Principal, Fisher & Hall Urban Design
- Naomi Fuchs, Executive Director, Southwest Community Health Center
- Debora Fudge, Councilmember, Town of Windsor
- Pete Gang, Core Faculty, SSU Green Building Professional Certificate Program
- Roberto Garcia, Contract Administrator, Santa Rosa United Farm Workers
- Wayne Goldberg, city of Santa Rosa Department of Advance Planning
- Susan Gorin, Mayor, City of Santa Rosa
- Len Greenwood and Montgomery High School Green Academy Students
- Ann Hancock, Executive Director, Sonoma County Climate Protection Campaign
- Richard Heinberg, Senior Fellow, Post Carbon Institute
- Mark Inman, CEO and Co-Founder, Taylor Maid Coffee and Tea
- Grayson James, Petaluma Bounty
- Curt Johansen, Executive Vice President, Triad Communities
- David Keller, Director, Friends of the Eel River
- Pat Landrum, Executive Director, Healthy Community Consortium
- Jake MacKenzie, City Council Member, Rohnert Park
- Mary Maddux-Gonzalez, Director, Public Health Division – Sonoma County Department of Health Services
- Don McEnhill, Russian RiverKeeper
- Mike McGuire, City Council Member, Healdsburg
- Joseph McIntyre, Executive director, Ag Innovations
- Cynthia Murray, President and CEO, Northbay Leadership Council
- Amy O’Gorman, Regional Director, League of California Cities
- Nancy Oswald, Executive Director, Redwood Community Health Coalition
- Steve Rabinowitsh, Former City Council Member, Santa Rosa
- Scott Reed, Executive Vice President, Amy’s Kitchen
- John Reid, President Conservation Strategy Fund
- Magdalena Ridley, Roseland Outreach Coordinator
- Rocky Rohwedder, SSU Department of Environmental Studies and Planning
- Jim Roessler, Education Coordinator, Redwood Empire Food Bank
- Bill Schrader, President Exchange Bank
- Tom Scott, Store Manager, Cotati Oliver’s Market
- Don Shaffer, Executive Director, Business Alliance for Local Living Economies
- Suzanne Smith, Executive Director, Sonoma County Transportation Authority
- John Springer, Owner, Four Winds Leadership Training
- Cordell Stillman, Capital Projects Manager Sonoma County Water Agency
- Geof Syphers, Sustainability Officer, Sonoma Mountain Village
- Terry Taylor, President, Global Genesis
- Rick Theis, Founder, Leadership Institute for Ecology and the Economy
- Pamela Torliatt, Mayor, City of Petaluma
- Ken Wells, Guiding Sustainability
- Carl Wong, Superintendent, Sonoma County Office of Education
- Shirlee Zane, Sonoma County Supervisor